

# Lloyd's Market Leadership Programme

An introductory guide for prospective participants

Delivered By



From climate change to levelling up, the challenges facing the UK are greater than they have ever been before. Building highly-capable leaders who thrive and drive forward a new era of change is core to the success of the global economy.



## Overview

Lloyd's has partnered with Hult Ashridge, the UK's leading executive education experts, to offer the 'Lloyd's Market Leadership Programme'; a high quality learning opportunity focused on developing the most relevant skills for leaders in Lloyd's Corporation and the market.

### Key benefits of this programme include:

- A comprehensive range and depth of learning, covering leadership topics relevant to the challenges we face today in our Industry.
- A programme designed to give you the knowledge, skills and behaviours you need to make an impact— professionally, personally and in society
- Working with leading executive education experts in the UK, renowned for application of learning
- Exclusive to learners in the Lloyd's Market – allowing participants to network with talented peers within their industry and discuss relatable challenges together.
- Flexible ways to learn, built around your day job
- Emphasis on applying practical tools immediately within your role and access to experts to help you make it happen.
- Professional recognition via CMI chartered manager status and options to include completion of Post Graduate diploma as part of the Apprenticeship as well as an option to complete additional study for MSc in leadership if Post Graduate Diploma is completed
- £14,000 programme, paid from your organisations apprentice levy pot. This means there is £0 cost to you or your organisation.



# Content and Format

In this VUCA (volatile, uncertain, complex, ambiguous) world, the challenges facing us all are greater than they have ever been before. Inspirational leaders who will drive forward a new era of change are key to steer the industry through these challenging times.

This programme builds effective leaders who inspire our people, drive innovation and change and achieve sustainable business growth.

### Who it's for

Senior Managers/Leaders with at least 3-5 years leadership experience – ideally leading strategic areas (or short-term successors to these roles)

### Approach

Mix of face-to-face workshops (London), action-learning sets, live webinars, mentoring and self-directed digital learning.

Learning activity is spread over 18 months allowing you the space and time to practise and embed your new skills. The timeframe is also in alignment with the government requirement for apprenticeship funding.

### Professional Recognition

CMI chartered manager status.

Option to complete additional study for Post Graduate Diploma as part of Apprenticeship.

Option to complete additional study for MSc in leadership if Post Graduate Diploma is completed This is at an extra cost of £4000 (payable by the individual or the individuals organization)

Accredited by



# Programme Overview

Orientation: Virtual 06/01/2025

Introduction: In person 14/01/2025

## Unit 1 - Strategy In-person workshop: 13/03/2025

- Strategic thinking
- Strategic analysis
- Strategic Formulation
- Strategy implementation

## Unit 2 - Finance In-person workshop: 30/04/2025

- Business performance
- Strategic decision making and value performance
- Fundamental principles of finance and analysis

## Unit 3 - Operations In-person workshop: 10/07/2025

- Operating models and frameworks
- Digital business operating models
- Project management tools

## Unit 4 - Leading In-person workshop: 21/08/2025

- Leadership theory
- Leadership styles
- Leading self and others
- Team dynamics and leadership development

## Unit 5 - Change In-person workshop: 28/10/2025

- Leading change
- Theories and perspective on change and transformation

## Unit 6 - Marketing In-person workshop: 14/01/2025

- Strategic marketing
- Digital technologies
- Digital business

## Unit 7 - Innovation In-person workshop: 11/03/2026

- Innovation strategies
- Creativity
- Design thinking
- Developing an innovation toolkit

Developing Business Benefit module	06/05/26 – 15/06/26
End Point Assessment preparation	July - Sep 2026
End Point Assessment	Oct/Nov 2026



Adopting the apprenticeship approach means you are guaranteed the highest quality programme, covering highly relevant and comprehensive content, that enables you to become the best leader possible.

The apprenticeship provides you with the opportunity to apply and contextualise your learning into your job role, your team and the wider organisation.

# What is an Apprenticeship?

Our new Lloyd's Market Leadership programme takes advantage of the UK Apprenticeship scheme. The scheme fully funds development programmes for all levels of employee; **including Managers, Leaders and Executives.**

The UK Government in partnership with leading business organisations have set a high standard of knowledge, skills and behaviours that development programmes have to follow and learners have to achieve against.

The following are some of the organisations that have been involved in setting the leadership standard this programme follows: Barclays, Balfour Beatty, Grant Thornton, KPMG, Nestle, Pearson and Santander.

Many leading organisations are now moving their management and leadership programmes to become apprenticeship funded as it ensures they have the highest standard development programmes in place and deliver significant cost savings.

For learners, adopting the apprenticeship approach means you are guaranteed the highest quality programme, covering highly relevant and comprehensive content, that enables you to become the best leader possible.

- Apprenticeships combine practical training in a job with learning.
- Apprentices learn and gain experience through off and on the job training delivered during working hours (8.5 hours per week)
- Learners are supported by their line manager and mentor throughout the programme – who ensure they have the opportunities to apply the learning in the workplace
- By the end of the apprenticeship, learners will have successfully developed the required Knowledge, Skills and Behaviours (KSBs)
- These KSB's are tested at the end point assessment (EPA), which is conducted by the CMI. The EPA is a reflection of the learning and evidence you have gathered during your studies.



# Frequently Asked Questions

## What are the entry requirements?

- Have the right to work in England (evidence required).
- Lived in the EU/EEA for 3 years prior to apprenticeship start date.
- Maths and English GCSE at grade C or above. If you don't already possess this we will support you to achieve the relevant Level 2 Functional Skills qualification whilst completing the apprenticeship.

## What is the time commitment?

- 8.5 hours per week should be spent working towards this programme. Over the course of a module (six – eight weeks) this will be made up of: on the job activity such as work based tasks and business improvement projects; face to face workshops; webinars; mentoring; reflective journal; writing assessments; e-learning.

## Where will the face to face workshops take place?

- Workshops will take place across the Hult campuses in London. This presents a great opportunity to connect with peers away from the workplace

## What are the costs?

- There will be zero cost for apprenticeship levy paying organisations.

## What role does my line manager play?

- Managers play a key role in supporting learners during the programme – and it is for this reason that their consent is required before application. Managers will be encouraged to attend IAG events or line manager briefings during the application and onboarding period to ensure they understand the requirements and are there to support employees in accessing the right workplace experiences to apply the learning in role. Line managers will also attend tri-partite meetings during the programme with you and your mentor, to ensure you progress successfully to completion.

## How is it assessed?

- The application of the tools and skills you'll learn is a key success factor in this programme, and to ensure learning is being applied there will be work based assignments to complete as assessment points for each module.
- The programme will accumulate in an end point assessment, for which you'll need to submit a work based project proposal assessed by an independent body, testing the knowledge skills and behaviours gained during the training.
- You will complete a 1000 word assessment at the end of each module – which is a simple reflection of your learning in the module, it's implications for you and how you have started to put it into practice. These assignments all build towards your end point assessment'

## Can I add on other qualifications?

Learners on the Leadership Programme will have the exciting opportunity to add on highly-valued qualifications:

- Post Graduate Diploma; An additional 4500 word assessment or equivalent every 2 modules – 4 in total across the programme, on top of your 4000 word work-based project for the EPA.
- Masters qualification in management and leadership; As above + 12,000 word MSc Project (or additional module credits). This is at an extra cost of £4000 (payable by the individual or the individuals organization)

# Frequently Asked Questions

## How do I enrol?

If you are interested in applying for this programme there is a three step process:

- Attend an Information and Guidance session to fully understand the programme and the work requirements. Visit <https://www.hult.edu/lp/apprenticeships/lloyd-s/> for available sessions.
- Gain the support of your line manager before applying.
- Apply directly to Hult Ashridge who will guide you through the process.

## Can global staff attend the programme?

- A version of this programme will be available for those outside of the UK, unfortunately this cannot be funded through the levy. Please contact Lloyd's for more details.

## Isn't an apprenticeship for people early in their careers?

- Apprenticeships are development programmes funded through the apprenticeship-levy rules, they have been designed to support employees at all levels, all the way up to Leaders and C-Suite. Hult Ashridge have been carefully selected as they are executive education experts with the ambition to help working professionals develop the awareness and skills needed to stay relevant today and in the future. The faculty have real, lived experience of business and boardrooms, as well as a commitment to academic rigour and research.

## How can I find out more?

- For questions about the programme contact: [leadershipandlearning@lloyds.com](mailto:leadershipandlearning@lloyds.com)
- To apply contact: [paul.wilson@ashridge.hult.edu](mailto:paul.wilson@ashridge.hult.edu)



## **Hult Ashridge**

Hult Ashridge Executive Education, part of Hult International Business School, has been helping to develop leaders for more than 50 years and ranks within the top 20 business schools worldwide for workplace education. Hult Ashridge practitioners are internationally renowned for business practice and thought leadership.

We are executive education experts with the ambition to help working professionals and organisations develop the awareness and skills needed to stay relevant in the modern workplace.

Our focus is on practical learning, because we know that knowledge through theory alone is not enough, our faculty will challenge you to solve real-world business problems.

Everything we do is powered by research, which means we constantly review and update our programme content to stay current and relevant to leaders and organisations. Something we have been doing for over 65 years.

## **Contact us**

For questions about the programme contact:

[LeadershipandLearning@lloyds.com](mailto:LeadershipandLearning@lloyds.com)

For applications contact:

[paul.wilson@ashridge.hult.edu](mailto:paul.wilson@ashridge.hult.edu)



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